

Tobacco Education and Use Prevention Advisory Council (TAC)
Conference Call & Webinar
Meeting Minutes
May 24, 2016
10:00 a.m. - 12:00 p.m.

Advisory Council Members present

Patricia Barrington	David Dobbins	Kahreem Golden	Jennifer Johnson
Les Beitsch	Marshall Deason	Michael Good	Phillip Marty
Kim Berfield	Ralph DeVitto	Jim Howell	Kevin O'Flaherty
William Cousins	David Drobes	Peggy Johns	Penny Taylor

Advisory Council Members absent

Theresa Graham	Mary Martinasek	Ali Moradi	Sherrie Raulerson
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Dr. Celeste Philip called the meeting to order and welcomed all to the call. Dr. Philip called roll, meeting attendance is noted above. Thomas Philpot from Department of Business and Professional Regulations was also in attendance on the call.

Kahreem Golden recommended one change to the February 22 meeting minutes and the minutes were approved as amended.

Disposition: Updated February 22 meeting minutes will be distributed to the Council.

Review of Department Strategic Plan

Dr. Celeste Philip

Dr. Philip reviewed the different strategic priority areas of the Department's Strategic Plan and specifically focused on Area 3 "Readiness for Emerging Health Threats" which includes two objectives related to tobacco use. Valerie Lacy discussed the alignment of Tobacco Free Florida's strategic plan goals, objectives and strategies with the tobacco use related objectives of the Department strategic plan. The status of each objective will be updated at the August meeting. A discussion of updating objective targets to be more aggressive, adding strategies, and establishing a baseline number for secondhand smoke (SHS) exposure in enclosed indoor workplaces took place.

Disposition: Copies of the Department of Health Strategic Plan and Tobacco Free Florida's Strategic Plan as well as the CDC announcement on the 2015 national smoking rate will be distributed to the Council.

FDA Deeming Discussion

Dr. Philip

At the request of several Council members, a discussion regarding FDA deeming took place. Bureau of Tobacco Free Florida (BTFF) staff have reviewed the full FDA deeming report related to electronic nicotine delivery systems (ENDS), cigars and hookah regulation. Staff will continue to analyze the regulation and determine how it can help with BTFF priorities. Council members requested that this be an ongoing discussion at each meeting.

Disposition: An American Cancer Society Cancer Action Network (ACS CAN) fact sheet with information on deeming will be distributed to the Council. A presentation and discussion related to deeming will take place at the August face-to-face meeting.

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Constitutional Revision Commission

Kimberly Berfield

At the request of the Council, Kim Berfield provided a brief overview to the Council on the Constitutional Revision Commission (CRC) and its purpose. Ms. Berfield feels the Council can help identify or recommend possible members to the CRC as well as work to engage the community in the process.

Disposition: At the request of the Council, a CRC discussion will be an ongoing agenda item at each Policy subcommittee meeting. The Policy subcommittee will be proactive on this issue by authoring white papers as needed and identifying potential CRC applicants.

***Update on Agency for Healthcare Administration
(AHCA) Collaboration***

Jane Parker

Jane Parker has been in contact with the Chief of the Bureau of Medicaid Quality at AHCA who reports that AHCA has a monthly call with Medicaid providers and quarterly meetings where outside entities are allowed to participate. Ms. Parker is scheduled to participate in the September 2016 meeting and plans to have monthly calls with her contact at AHCA. Ms. Parker is also working to distribute "Team Up to Quit" cessation materials to Medicaid providers.

SWAT Photo Contest

Laura Corbin

Laura Corbin presented the results of a campaign (photo and video contest) put on by the Youth Advocacy Board (YAB) prior to Kick Butts Day. Photos and videos were required to include one or more youth and contain at least one tobacco fact.

Disposition: The Council will present certificates to the winners to thank them for their advocacy and leadership at the next face-to-face meeting.

Media Meeting Update

Ralph DeVitto

Ralph DeVitto provided the Council with a recap of a media brainstorming and planning meeting that took place on May 19 with representatives from DOH, CDC, other state tobacco control programs (e.g. Minnesota, New York and Utah) and BTFF's media and evaluation vendors.

The next meeting will be face-to-face in Tallahassee on Friday, August 19, 2016.